

Target Market Determination

Product

Christmas Club Account - S3

About this document

This Target Market Determination [TMD] is a document of Traditional Credit Union Limited (TCU) [we, us, our]. This TMD seeks to give our members, staff and other interested parties an understanding of the class of consumers for whom the product described has been designed, how the product is distributed, and related matters.

This TMD is not, and should not be construed as, a full summary of the product's Terms and Conditions. Nor is it a substitute for the provision of financial advice.

When deciding about the product, consumers should refer to the product's Terms and Conditions.

Below we summarise the class of consumers comprising the target market for the product based on the product's key attributes and the consumer objectives, financial situations, and needs the product has been designed to meet.

Class of consumers

The product has been designed for current and future Members of TCU who:

- · reside in Remote Aboriginal communities; and
- are looking for an account to save for a specific purpose.

Product description, key attributes, and eligibility criteria

The product is suitable as an account used to save for Christmas.

The product's key attributes are:

- ✓ Withdrawals allowed November to the following January annually
- ✓ Withdrawals outside allowed times will attract withdrawal fees
- ✓ Limited On-Line, mobile and telephone banking access;
- ✓ Direct Credits;
- ✓ Interest paid annually

Objectives, financial situations, needs

This product is designed for Members of TCU who:

- ✓ Save for a specific purpose; and
- ✓ Low usage

Distribution conditions

This product can only be distributed via direct to customer models such as branches and call centres, by those members of staff who are appropriately trained.

Review

We will review this TMD in accordance with the table below, to ensure that it remains appropriate.

Initial	Within 12 months of the effective date
Review	
Period:	
Ongoing	At least every 2 years from the last review
Review	
Period:	
Review	We will also undertake a review of this TMD in the following circumstances:
triggers or	If we make a material change to the design or distribution of the product
events:	If a significant inconsistent dealing in the product occurs
	If complaints are received in regard to this TMD
	If ASIC raises concerns about the product's design or distribution
	If the Australian Financial Complaints Authority or a Court raise concerns about the product's design or distribution
	If the product's design or distribution receive adverse media coverage
	If any other event or circumstance occurs indicating that this TMD may no longer be appropriate.
	Where a review trigger or event occurs, we will review this TMD within 10 business days.

Reporting and monitoring

We will monitor distribution of the product and collect the following distribution information reports:

Significant	Date or date range of the significant dealing(s) and description of the significant dealing
dealings	(e.g., why it is not consistent with the TMD) - as soon as practicable, and in any case within
	10 business days after becoming aware
Complaints	Number of complaints - every 3 months